ECONOMIC ADVANCEMENT
More of the women we serve will be pursuing opportunities for economic advancement.

More people will have access to living wage jobs.

Women of all ages will be engaged in positive life experiences and social networks.

QUALITY EARLY EDUCATION
The number of quality early learning placements available for families in the Easton area will be expanded.

The number of children entering Kindergarten prepared to read and learn will be increased.

More quality wrap-around learning experiences available for elementary aged students in the Easton area.

PREVENT & END HOMELESSNESS
Women and their families have access to positive alternatives to homelessness.

The number of homeless in the Lehigh Valley will be reduced.

The community will be focused on the development of low-income and affordable housing in the Lehigh Valley.

VISION
Women, children and families are connected to community and social networks, achieving positive outcomes including health, social and emotional development, and educational and economic advancement.

MISSION
Inspire and equip women, children, and families to live, learn, and thrive.

INSPIRATION, ENGAGEMENT, & RESOURCES
Programming will be based on evidence-based best practices.

Human and capital resources will be deployed in pursuit of mission.

Partnerships and community engagement will be leveraged to maximize impact.