Who could have imagined the changes and challenges that the world has experienced in the past year. As individuals, families, businesses, communities, and a country we have faced unprecedented uncertainty. In the Third Street community, we also have witnessed and taken part in remarkable acts of generosity and tremendous efforts to help those in need. Through the pages of our annual report, you will see that our agency has undergone a great number of changes during 2020 to meet the community need for our services - current and future.

Our foremost objective in 2020, was to keep our residents, students, families and staff safe. We temporarily closed The Learning Center, reduced our shelter census, and limited in-person work in the building until every possible health and safety precaution was in place. Recognizing immediately that the best means of protecting our community was to keep at-risk individuals and families housed, our Homeless Services program began working with the County and partner agencies to get State and Federal eviction protection funds to landlords to stave off evictions. The Learning Center, a vital resource for so many families, also made significant adjustments, most notably opening up a new program for school-aged students enrolled in virtual and hybrid learning due to the pandemic so that parents had a safe place for their children to learn while they went to work.

The constant throughout this past year, the thing that has always kept the work at Third Street going, is the generosity of our donors and volunteers. Individuals, organizations, foundations and companies continued and, in many cases, increased their support of our mission in 2020 to ensure that we had what we needed to help our community. We are grateful for this commitment to our mission.

As we look ahead to 2021, we see a new landscape and new challenges and we're already building the foundations to allow us to meet the ever-changing needs of the women, children and families that rely on us.

Diane Dimitroff, Board Chair

There is one thing that all volunteers have in common – their dedication to helping others. No matter what their talent, how old or young they may be, whether they are part of a group or serve as an individual, it is their valuable gift of time that helps Third Street Alliance better serve our community. We deeply appreciate their dedication and service.
Third Street Alliance is committed to preventing and ending homelessness in the Lehigh Valley. Throughout our history, our shelter program has evolved into a comprehensive program dedicated to providing homeless services to the most vulnerable and at-risk members of our community. Our team takes a three-prong approach to addressing homelessness through prevention and division, providing emergency services and providing housing support.

In 2020 in response to the COVID-19 crisis, Third Street Alliance took the lead in the Eviction Prevention Program, a partnership with other area non-profits, Northampton and Lehigh counties, and the District Magistrate Courts to prevent homelessness due to the pandemic. This program provided rental relief to area landlords with tenants affected by COVID-19. From the program launch in September to the year-end, Third Street Alliance assisted 157 households to pay back more than $500,000 in rental arrears.

Economic advancement provides a path to end homelessness for many families. In the beginning of 2020, Third Street Alliance partnered with Gracedale Nursing Home in a nursing training program. Gracedale provided job training and classes, with the offer of a sustainable job upon completion and passing of the program.

“T (program) was right up my alley. The job allows me to be more stable, and to take care of my son and myself financially.” Nursing Program Trainee

Third Street Alliance strives to ensure that all families in our community have access to high-quality and affordable early learning opportunities and promote life-long learning in children. Our PA STAR 4 facility provides early childhood education for children ages 6-weeks old to age 13. The center is home to 2 Pre-K Counts classrooms for at-risk, low-income children ages 3-5, as well as summer, before and after school child care for children up to age 13.

In 2020, The Learning Center took part in a pilot program for infants and toddlers, based on the Pre-K Counts model. The program, Infant Toddler Contracted Slots (ITCS) allows working families to receive high-quality care for their children and allows parents to work. The students will continue in the program until age 3 and then transfer to Pre-K Counts.

In response to the COVID-19 pandemic, The Learning Center teachers and staff ensured that families were connected to the center with remote learning opportunities and resources from mid-March onwards. The center continued to serve remote students in our Pre-K Counts program and the school-age child care program ensure that the children we equipped with the tools they needed to partake in remote learning.

The Project Hope of Easton: Providing free meals from local restaurant Lutzis, once a week.

Holistic Women Empowerment Group Domestic Violence support groups

The Learning Center

SHELTER EXIT OUTCOMES

Third Street Alliance strives to ensure that all families in our community have access to high-quality and affordable early learning opportunities and promote life-long learning in children. Our PA STAR 4 facility provides early childhood education for children ages 6-weeks old to age 13. The center is home to 2 Pre-K Counts classrooms for at-risk, low-income children ages 3-5, as well as summer, before and after school child care for children up to age 13.

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SHELTER EXIT OUTCOMES

90% 64% 66% 7%

GAINED A SOURCE OF INCOME SECURED EMPLOYMENT EXITED TO STABLE HOUSING ATTENDED SCHOOL

SPECIAL PROGRAMS

Holistic Women Empowerment Group Domestic Violence support groups

The Project Hope of Easton: Providing free meals from local restaurant Lutzis, once a week.

Home for the Holidays: Individual donors, companies, schools and places of worship donated items for the homes of our clients.

SPECIAL PROGRAMS

- Intermediate Unit
- Easterscals developmental screening and support
- Big Smiles dental screening

Enrichment Activities
- Music Play Patrol music education
- Spring and Summer Art shows
- Berks IU STEAM summer camp

- Lafayette students tutoring and STEAM projects
- Easton Hunger Coalition
DONORS SILK RIBBON SOCIETY

Third Street Alliance thanks the many individuals, businesses, organizations and foundations that generously support us through monetary donations, in-kind services, and product donations. This list of donors giving $1,000 or higher is complete to the best of our knowledge. We sincerely apologize for any name missing and ask that you contact Beth Archer at 610.438.9423 to correct our records.

Anonymous (5)
Anonymous Foundations (2)
Charles and Sandra Adams
Janice C. Allenman
Geraldine Alley
Amazon Inc
Charles and Gail Anderson
Alisa Baratta
Maria Baratta
Bucks County IU 14
Kevin Blease
Carolyn Briar
Brown & Brown Insurance
Buckeye Partners, LP
Rose Marie L. Bukics
Capital Blue Cross
Caroline J. S. Sanders Charitable Trust No. I
Kathleen Travinsky
Christopher Clayton
Kathy Clayton
Kevin and Lisa Clayton
College Hill Presbyterian Church
Coordinated Health
Russell Cranwick
Crayola
Michele DAmanico
William and Dita Daub
Valerie Derr
James and Patti Deutsch
Dexter F. and Dorothy H. Baker Foundation
Joseph and Pamela DiFrancesca
Diane Dimitroff and John Hackman
Donald B. and Dorothy L. Stabler Foundation
Louis and Cindy Di Renzo
John and Mary Dunbar
Elizabeth Dziedzic
Jean Euler
Christopher Pruitt
Susan Farrari
Easton Hunger Coalition
Easton Lions Club
Easton Rotary Club
Elaine Emrick
FirstEnergy Corp
Don and Mibs Follitt
The Charles Hoch Foundation
Fred J. Jaidi Family Findt.
Dr. John Freeman and Laurie Caslake
Grace and Dr. Bernard Fried
Charles Fulton
William and Pamela Garfield
Gentlemen’s Barbershop
Gibane Building Co.
Greater Easton Development Partnership, Inc. (GEDDP)
Hackett Park Disc Golf Club
Jorie Hahn
James and Alicia Hankic
Nancy and James Handzo
Highmark Blue Shield
HindlePower, Inc.
Joanne Hockenbury
Miakela Hong
Housing Alliance of Pennsylvania
Jeremy Hylton and Dr. Tara Gilligan
Sara Iams
Jeff Dailey Memorial Fndt
Andree Johnson
Andrea Johnson
Richard Johnson
Junior League of the Lehigh Valley
Knights of Columbus Assn. #545
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Lafayette College
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Jane M. Matsinger
Jacqueline Matthews and Walter Toomes
Robert and Cathy McCormick
MCS Industries Inc.
Michelle Monte
New Creation UCC
Caroline J. S. Sanders Charitable Trust No. II
Norris McLoughlin
Northampton County Youth Foundation
Field Day Foundation Inc.
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One Financial Services, LLC
Matthew and Karen Paisley
Toshi Parsons
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Daniel and Jennifer Petrozzo
Phantoms Charities
Patricia Price
Raceway Chevrolet of Bethlehem
Allan and Suzanne Robertson
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Ross J. Born Charitable Family Trust
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Tony and Wendy Rotondo
Sam’s Club / Walmart fndt.
Scott Sargent
Robert and Nicole Sartori
Monica Seligmann
William Miles and Patricia Smiley
St. Luke’s University Health Network
John and Marianne Starke
Sugra Memorial Fund
Sylvia Perkin Perpetual Charitable Trust
Tatter
The Shafer Family Charitable Foundation
The Will R. Beitel Childrens Community Foundation
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Topper Foundation
Nicole Heiser
Joseph and Carol Tremato
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Valley National Financial Advisors
Vistatic
Joyce and Lloyd Welken
Wells Fargo Foundation
Lois and Dr. Kenneth Wildrick
William Grant Foundation
Mrs. Meghan Wolf
Mr. & Ms. Jack Wright

FINANCIALS REVENUE & EXPENSE

REVENUE $2,997,149

EXPENSES $2,421,396

71% GRANTS & CONTRACTS
12% INVESTMENTS & GAINS
12% PRIVATE GIFTS & BEQUESTS
2% SPECIAL EVENTS
3% FEE FOR SERVICE/SALES
46% THE LEARNING CENTER
31% HOMELESS SERVICES
21% ADMINISTRATION & BLDG. OPERATIONS
2% RECREATION & RENTALS

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Grants &amp; Contracts</td>
<td>71%</td>
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<tr>
<td>Investments &amp; Gains</td>
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<tr>
<td>Private Gifts &amp; Bequests</td>
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<td>Special Events</td>
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<td>Special Events</td>
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<td>The Learning Center</td>
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<tr>
<td>Homeless Services</td>
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<tr>
<td>Administration &amp; Bldg. Operations</td>
<td>21%</td>
</tr>
<tr>
<td>Recreation &amp; Rentals</td>
<td>2%</td>
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</tbody>
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## 2020 BOARD OF DIRECTORS

### OFFICERS:
- **Diane Dimitroff**, President
  LVAIC
- **Luis Campos**, Vice President
  City of Easton
- **Catherine Curcio**, Secretary
  Norris, McLaughlin & Marcus, PA.
- **Robert Pretopapa**, Treasurer
  One Financial Services

### DIRECTORS:
- **Janice Alleman**
  Abraham, Borda, Corvino, Butz, LaValva & Co., P.C.
- **Kerry Beidleman**
  Crayola
- **Rosie Bukics**
  Lafayette College
- **Joseph Genay**
  Real Estate Advisory Group
- **James Hancik**
  Gilbane Building Company
- **Jackie Matthews**
  Lehigh University, retired
- **Cathy McCormick**
  Brown & Brown Insurance, retired
- **Constance Nelson**
  Gross, McGinley, LLP
- **John O’Keefe**, President
  Lafayette College
- **Wendi Sorum**
  Victaulic

## STAFF

### SENIOR STAFF
- **Alisa Baratta**, Executive Director
- **Nancy Frederick**, Director of The Learning Center
- **Wendy Hughes**, Director of Administration
- **Kimberly Rose/Beth Archer**, Director of Development
- **Janice Thomas/Cattima Millsap**, Director of Homeless Services
- **Judy Walters**, Director of Finance

### THE LEARNING CENTER
- **Alexis Ayache**
- **Ashley Castro**
- **Destiny Crawford**
- **Christine Duque**
- **Tina Eckhart**
- **Tanya Falero**
- **Becca Kinney**
- **Kristina Ledyard**
- **Elana Lowell**
- **Amy McKeon**
- **Dalton McGary**
- **Tania Mercer**
- **Lanice Mickey**
- **Zandrea Mitchell**
- **Tammi Reaves-Duncan**
- **Nicoce Recker**
- **Kelsey Taylor**
- **Ermine Wilson**
- **Michkal Young**

### HOMELESS SERVICES
- **Zenayda Alicea**
- **Ellen Caban**
- **Melissa Campos**
- **Jamie Felfie**
- **Imani Hernandez**
- **Ziana Keith**
- **Brianna Kimmel**
- **Amatullah Muhammad**
- **Meccah Robertson**
- **January Sleiman**
- **Janis Galitzick**
- **Chrissy McGary**
- **Rick Thomas**
- **Ryan Thomas**

### ADMINISTRATION
- **FINANCE**
  **Wilma Rincon**

### DEVELOPMENT
- **Sarah Panovec**
- **Lynn Schoof**
- **Jenna Sentz**

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Third Street Alliance for Women & Children
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Easton, PA 18042
http://www.thirdstreetalliance.org